



PROGRAMME

- 10.20 **Opening with video-messages** from D/TIA M. Vassiere ([video](#)) and D/HRE D. Parker ([video](#))
- 10.30 Who are you?
- 10.35 **Science in Space Environment: topics and accessible platforms**, J. Hatton, ESA ([pdf](#))
- 11.15 **ICE-Cubes** ([pdf](#), [video](#)) and **Bartolomeo** ([pdf](#)): pitching from industrial players
- 11.30 **Success Stories:**
- S. Andrietti, Director of Marketing & Communications, Transvalor ([video](#))
 - G. Morfill, Managing Director, Terraplasma ([video](#))
 - P. Homsj, Exports Director, AdechoTech ([pdf](#), [video](#))
- 11.45 Coffee -break
- 12.00 **Commercialization – Business Applications**, J. Dettmann, ESA ([pdf](#))
- 12.20 **Microgravity Applications Promotion programme**, J. Hatton, ESA ([pdf](#))
- 12.40 **Call for Ideas – Commercially-driven research**, B. Hufenbach, ESA ([pdf](#))
- 13.00 Lunch – break
- 14.15 Working groups (I): Grouping participants based on topic areas
- 15.45 Coffee - break
- 16.00 Working Group (II): Business validation
- 17.00 Adjourn – Feedback
- 17.10 End of the day

Links: [Streaming replay](#)
[Call for ideas](#)